



## Duncan Robertson

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résumé

[www.darwork.com](http://www.darwork.com)

**Objective** To work with a team of experienced creative professionals where there is room for professional and personal growth

**Experience** **Art Director: Stanberry & Associates, Austin, TX | Oct. 2007 - Dec. 2008**

- Created marketing colateral for 150+ Realtors® in 5 Central Texas offices including logos, flyers, postcards, HTML email, webgraphics and signage
- Oversaw work of two junior designers to ensure quality and timeliness of final products
- Consulted with owner, president and marketing director on articulation and execution of company's aesthetic goals, campaign development, and marketing service optimization
- Designed stanberry.com and stanberrycommercial.com

**Junior Art Director: Alkusari Stone, Austin, TX | May 2004 - Oct. 2007**

- Worked on 2-person design team to implement international company's print and web brand
- Built, launched and maintained 50+ page website ([www.alkusaristone.com](http://www.alkusaristone.com))
- Responsible for varying stages of projects: concept, design, revisions, and production
- Designed modular, easily up-datable system for 1000+item price list to make it intuitive and user friendly for clients and sales staff
- Photographed new products and integrated them into print and web layouts
- Set up and serviced ten Mac's and all related accounting, office, and desktop publishing software, printers and network hardware

**Art Director: Audion Media, Austin, TX | May 2004 - June 2007**

- Designed corporate identity, print collateral, websites and packaging for a variety of clients including sports, finance, technology, medicine, real estate and non-profit
- Collaborated with a team to interpreted market research and information to inform design solutions
- Consulted with owner in articulation and execution of company goals, campaign development, and service optimization
- Independently managed all design aspects for 2005 Austin Wranglers Media Guide

**ESL Instructor: Berlitz Japan, Inc., Kanagawa, Japan | 2001 - 2003**

- Taught ESL to students from 5 to 65 years old
- Discussed, brainstormed and collaborated with Berlitz Kids Program Coordinator
- Traveled to teach lessons at kindergartens and other Berlitz locations

**Production Assistant: KTEN-TV, Denison, TX | 2000 - 2001**

- Designed sports graphics and news CG graphics for evening newscasts
- Directed weather updates, teasers and cameras
- Edited AP feeds, ran tapes and audio for live broadcasts

**Education** **Austin College | Sherman, TX**

- B.A., Communication Arts (Focus in Media)
- Minor, Visual Arts (Photography)

- Skills**
- Expertise with major Macintosh-based graphics programs including the Adobe Creative Suite
  - Strong typography skills and print production knowledge.
  - Proven experience in both print and web design and production

**Internship** GSD&M Creative Department Intern, Summer 1997

- Interests**
- Art: especially street art, modern art & minimalism
  - Music: listening, playing, watching & recording
  - Sports: soccer, basketball & skateboarding